

Carp Value Chain in EU

Strategic Use of Competitiveness towards Consolidating the Economic Sustainability of the European Seafood sector”

Małgorzata Kieliszewska (NMFRI), Adam Mytlewski (NMFRI),
Tobias Lasner (TI), Magdalena Raftowicz-Filipkiewicz (NMFRI),
Marcin Rakowski (NMFRI)



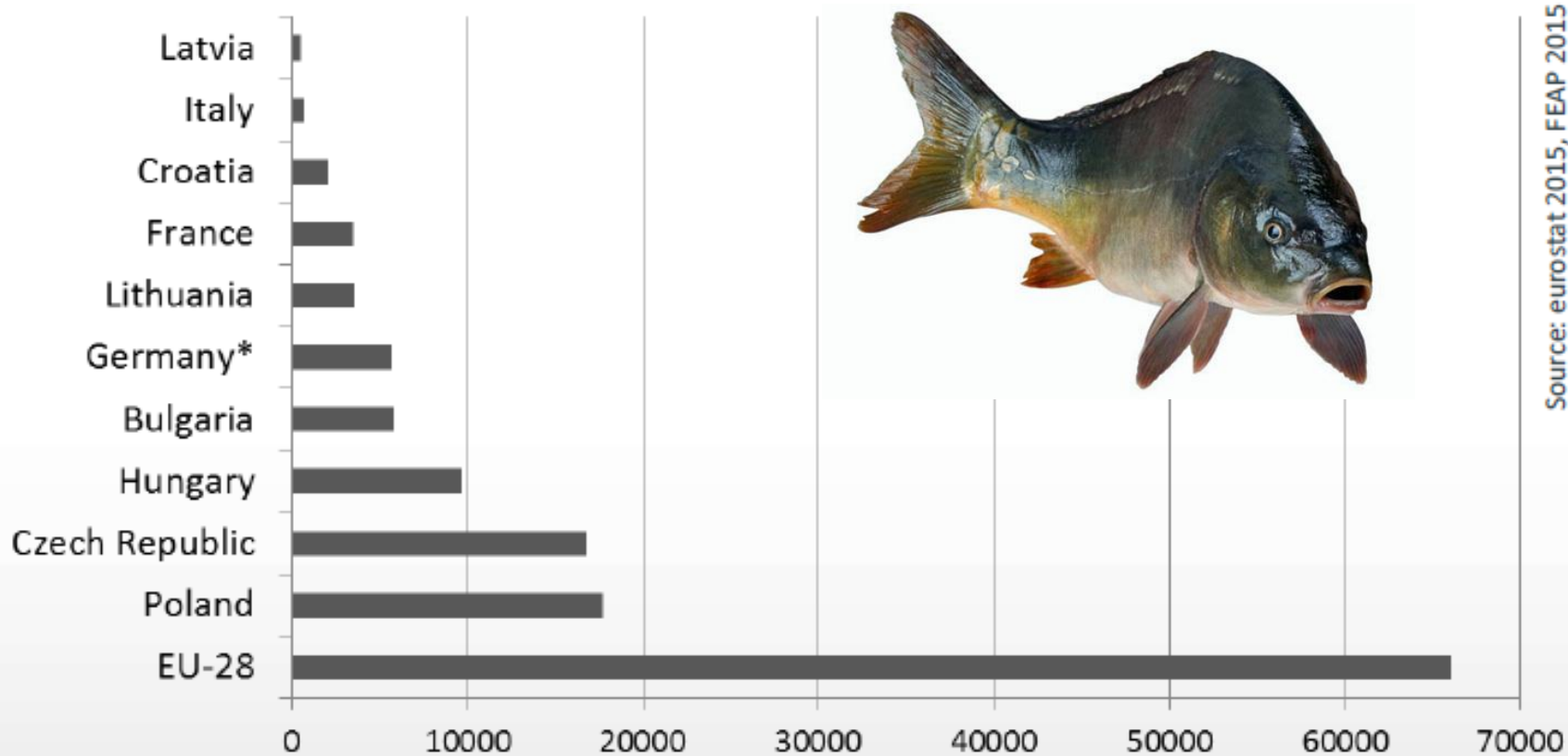


General info about carp

- It is a seasonal and regional fish
- Most sales occur in December in relation with the Christmas period
- Carp farming is seen as good practice of a traditional, extensive and sustainable aquaculture
- Only the weighted mean of the annual prices is given !!



Carp production in 2013



Source: eurostat 2015, FEAP 2015

*uncertain data, production probably underestimated

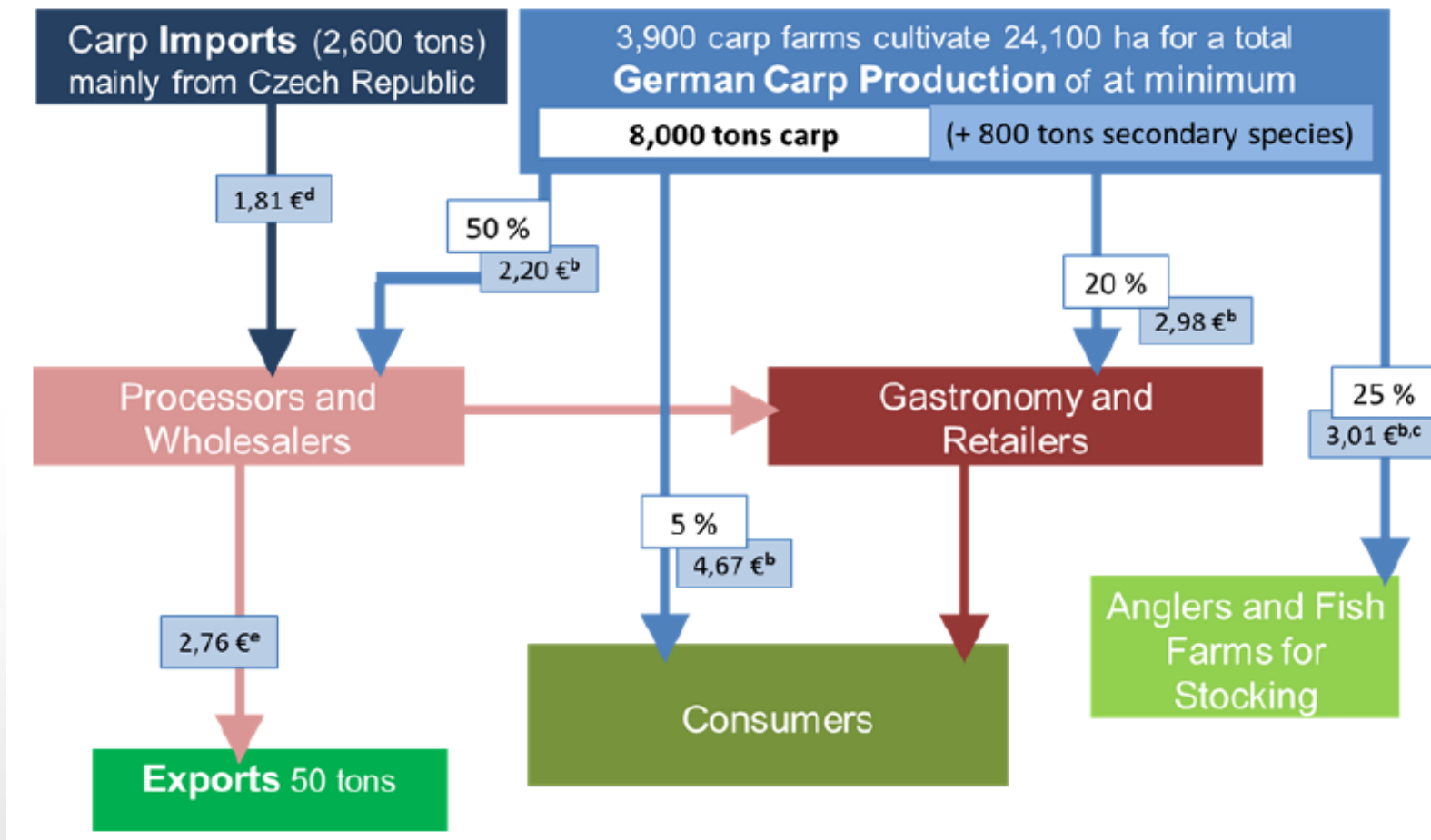


Characteristics of the main carp producers

	Czech Republic	Poland	Germany
Volume (2014)	18-19 th. tonnes	18.4 th. tonnes	5.2 th. tonnes
Number of farms	50	733	3 900
Ponds (Ha)	52 000	78 730	24 100
Price range	€1-2 per kilo	€2-3.5 per kilo	€2-8 per kilo
Main market	Export	Domestic	Domestic
Labour	Specialised	Specialised	Part-time job
Distribution	50% for export Domestic- supermarkets	45% to retail	50% to processors and wholesalers



Carp Value Chain in Germany



a) Domestic production and distribution shares according to Brämick 2013; Destatis 2014 and interview M. Oberle 2015. Ex- and import according to Destatis and BLE 2014. All quantities refer to live weight.

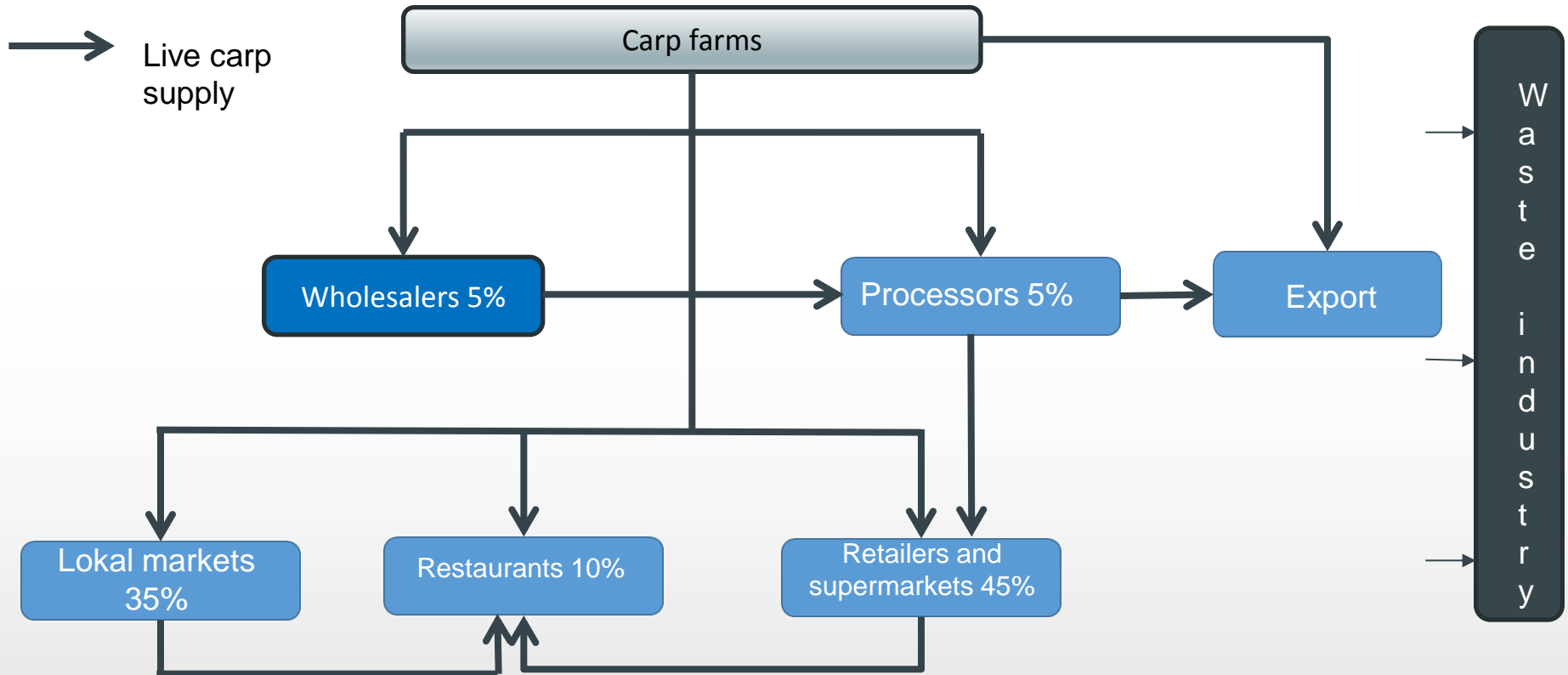
b) Farmer price (weighted mean) for live or fresh (slaughtered) carp according to Destatis 2015.

c) Mean takes into account prices for live secondary species, too (Destatis 2015).

d) Czech Statistical Office 2015.

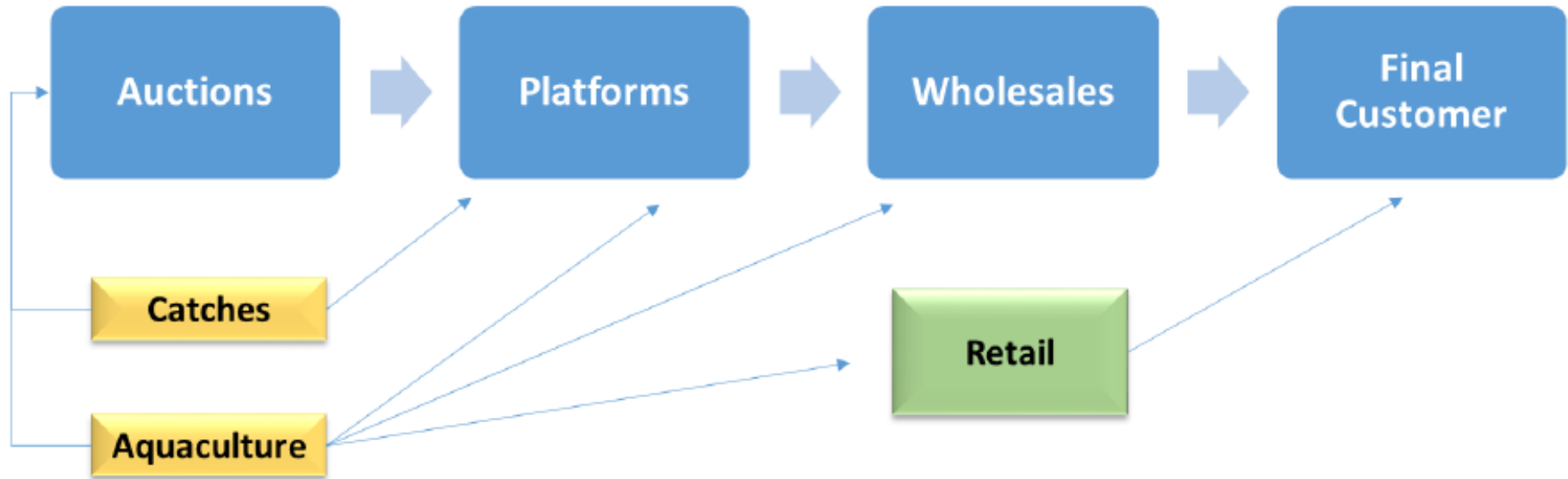
e) Calculated according to export quantity and value (BLE 2014).

Carp Value Chain in Poland for medium size farm





Carp Value Chain in Czech Republic



There is no information available about cost and prices.

Wholesalers are not as important as in other markets analyzed, because of direct relationships between producers and retailers.

In many cases, it is the producer who sells the product to the final consumer.



Thank you!

