



# SUCCESS

## Workshop in price integration in the seafood value chain in the EU – Santander, May 10-12

SUCCESS, a Research and Innovation Project (2015 – 2018)



SUCCESS is an H2020 project financed by the EC with focus on the Strategic Use of Competitiveness towards Consolidating the Economic Sustainability of the European Seafood Sector (<http://www.success-h2020.eu/>).

The **University of Cantabria**, as part of this project and leader of the WP4, has organized a workshop to present the results of the analysis conducted in the context of the **Task 4.2 Analysis of price transmission and market power**.

The workshop, held in the city of **Santander** in May, 10th-12th, has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 635188.

### Agents from 12 countries

The workshop, introduced by the project coordinator Bertrand Le Gallic from UBO, has gathered 32 agents and stakeholders from 12 countries (Spain, France, UK, Finland, Greece, Italy, Poland, Iceland, Netherlands, Portugal, USA, and Australia) involved in the seafood value chain to present and discuss the results, generating a better understanding with the knowledge, expertise and experience of the industry and policy makers.

The methodology of World Café has been used to enhance group dialogue. Directed by Markmar, three rotating tables - 1) EU trade flows and domestic markets of seafood commodities, 2) market delimitation – market power, and 3) challenging costs - were set to discuss value chains in Europe.

The workshop has served to provide inputs to other SUCCESS CSs and WPs, as well as complete and improve the results and conclusions that will be presented later in the report.

- Session 1. Presentation with Aurora de Blas. Ministry of Agriculture and Fisheries, Food and the Environment.
- Session 2. Price integration analysis in the seafood value chain, an overview
- Session 3. Price integration in the Salmonids value chain
- Session 4. Price integration in the coastal fisheries
- Session 5. Price integration in the Seabream and Seabass value chain
- Session 6. Price integration in the whitefish value chain
- Session 7. Price integration in the carp value chain
- Session 8. Price integration analysis in flatfish value chain
- Session 9. World Café. Seafood value chains



- Session 10. Price integration analysis in mussel value chain
- Session 11. Shellfish value chain in USA
- Session 12. Final discussion and conclusions



Participants: Bertrand Le Gallic, Laurent Le Grel, Simon Mardle, Jarno Virtanen, Avdelas Lamprakis, María Cozzolino, Monica Gambino, Adam Mytlewski, Malgorzata Kieliszewska, Sigurdur Bogason, Gudrún, Ólafsdóttir, Ignacio Llorente, Ladislao Luna, José Manuel Fernández, José Luis Fernández, María Odriozola, Elisa Baraibar, Mike Turenhout, José Antonio González, Milos Dukat, Rocío Robles, Inocencio Rodríguez, Javier Martínez, Roberto Romero, Carl-Christian Schmidt, Bill Taylor, Francisco Fonseca, Roy Palmer, Weiwei Wang, Aurora de Blas.

