



# **SUCCESS project: Competitiveness and Sustainable Sourcing in Europe for fish and seafood**

## **Session 2: Certification Schemes**

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- Long debate on the role of public authorities in ecolabelling
- Increasing interactions between public authorities and certification schemes



# Commission report on the feasibility of EU-wide ecolabel for fisheries and aquaculture products.

- Public and stakeholders consultations
- Market developments
- recent legislations and initiatives on information to consumer and environmental claims
- Comparative analysis of existing ecolabel scheme

## Commission report on the feasibility of EU-wide ecolabel for fisheries and aquaculture products (2).

- an analytical approach of the perceived problems:
  - Proliferation - Monopoly
  - Greenwashing - Credibility - Trust - Control
  - Market failures - Regulatory gaps
- Specificity of seafood
- Benchmark with other sectors



## Commission report on the feasibility of EU-wide ecolabel for fisheries and aquaculture products (3).

- Feasibility
- Main outcomes



**Thank you.**

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